

## **Cookie Policy**

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This Cookie Policy explains how DIAL Global ("we," "our," "us") uses cookies and similar technologies on our website. It outlines what cookies are, the types we use, and how you can manage your cookie preferences.

#### 1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help websites remember your preferences and activities to improve your overall experience.

## 2. Types of Cookies We Use

We use the following types of cookies on our website:

#### Essential Cookies:

These cookies are necessary for the website to function. They enable core functionalities, such as accessing secure areas of the site.

#### • Performance Cookies:

These cookies collect information about how visitors use the site, such as which pages are most visited. The data helps us improve the website's performance.

### • Functional Cookies:

Functional cookies remember choices you make (e.g., language settings) to provide a more personalised experience.

## • Targeting/Advertising Cookies:

These cookies track your browsing habits to display ads relevant to your interests and measure the effectiveness of campaigns.

## 3. Why We Use Cookies

We use cookies to:

- Enhance your browsing experience.
- Recognise you on subsequent visits to our site.
- Analyse visitor behaviour to improve our content and services.
- Deliver tailored marketing and advertising.

## 4. Third-Party Cookies



We use third-party cookies for services such as:

- Google Analytics: To track website performance and user behaviour.
- **Social Media Plugins**: To enable sharing content through LinkedIn, Twitter, and Facebook.

Third-party cookies are governed by their respective privacy policies.

#### 5. How We Seek Your Consent

When you first visit our website, a cookie banner will appear. You will have the option to:

- Accept All Cookies: Provide consent for all cookie types.
- Customise Settings: Choose which cookies you consent to.
- Reject Non-Essential Cookies: Decline cookies not critical for website functionality.

## 6. How to Manage Your Cookies

You can control your cookie preferences in the following ways:

- **Browser Settings**: Most browsers allow you to block or delete cookies. Please note that blocking cookies may impact your experience on our website.
- Cookie Settings on Our Site: Adjust your preferences at any time using the cookie settings tool on our website.
- **Opt-Out Mechanisms**: Opt out of specific third-party cookies directly with the provider (e.g., Google Analytics).

## 7. Updates to This Policy

We may update this Cookie Policy to reflect changes in technology, laws, or our business operations. Please review this page periodically.

#### 8. Contact Us

If you have questions about this Cookie Policy or how we use cookies, please contact us:

### **DIAL Global Team**

Email: hello@dialglobal.org

By selecting your preferences on our website, you consent to the use of cookies as outlined in this policy.



# Issues And Updates

Pages	Issue Number	Date
		August 2024
1 - 2	1	Approved By CEO Leila McKenzie Delis
1 - 2	2	December 2024
		Approved By CEO Leila McKenzie Delis