

# **Privacy Policy**

This Privacy Policy explains how DIAL Global ("we," "our," "us") collects, uses, and protects your personal information when you interact with our services, website, and events. Your privacy is important to us, and we are committed to ensuring your personal information is handled securely and transparently.

#### 1. Scope of this Privacy Policy

This policy applies to all personal information collected by DIAL Global, whether through our website, emails, events, or other interactions.

#### 2. Information We Collect

We may collect the following types of personal information:

- Personal Details: Name, email address, phone number, and mailing address.
- Professional Information: Job title, organisation, and industry.
- Interaction Data: Details about your interactions with us, including event attendance and website usage.
- Payment Details: For registrations or paid services, we may collect billing information.
- Technical Information: IP address, browser type, and website analytics data.

#### 3. How We Use Your Information

We use your personal information for:

- Service Delivery: Providing our services, including event registration and resource access.
- **Communication**: Sending updates, newsletters, and invitations.
- Improvement: Analysing usage patterns to improve our offerings.
- Compliance: Fulfilling legal and regulatory requirements.

#### 4. Legal Basis for Processing

We process personal data under the following legal bases:

- **Consent**: Where you have explicitly given consent.
- **Contractual Necessity**: To fulfil a contract or provide services you've requested.



• **Legitimate Interests**: For our business operations, provided these do not override your rights.

#### 5. How We Protect Your Information

We use appropriate technical and organisational measures to safeguard your personal information against loss, misuse, or unauthorised access. These measures include encryption, secure servers, and access controls.

#### 6. Information Sharing

We may share your information with:

- **Service Providers**: Trusted third parties who assist in delivering our services (e.g., event platforms, payment processors).
- Legal Authorities: When required to comply with applicable laws or respond to lawful requests.

We do not sell your personal information to third parties.

#### 7. Retention of Personal Information

We retain your personal data only as long as necessary to fulfil the purposes outlined in this policy or comply with legal obligations.

#### 8. Your Rights

Under applicable data protection laws, you have the right to:

- Access: Request a copy of your personal data.
- **Rectify**: Correct inaccurate or incomplete information.
- Erase: Request deletion of your personal data, subject to legal constraints.
- **Restrict Processing**: Limit how we use your information.
- Data Portability: Obtain your data in a structured, machine-readable format.
- Withdraw Consent: Where processing is based on your consent.

To exercise your rights, contact us at hello@dialglobal.org.

#### 9. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to enhance user experience and analyse traffic. By using our website, you consent to our use of cookies. You can manage your preferences via your browser settings.



## 10. Changes to This Policy

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. The version number and effective date will always indicate the latest update.

## 11. Contact Us

For questions or concerns about this Privacy Policy or our data handling practices, please contact:

DIAL Global Team Email: Hello@dialglobal.org

# **Issues And Updates**

Pages	Issue Number	Date
1 - 3	1	August 2024 Approved By CEO Leila McKenzie Delis

